

**Business Seminar**  
**Business Set-up and Management Fundamentals**  
**Presenter: Heather Bailey – Qualmark Tourism Business Advisor**  
**The Hub Tues 24<sup>th</sup> November 6-7:30 pm**

Tourism Chatham Islands has partnered with Ha O Te Ora O Wharekauri Trust and Qualmark to present a seminar with Qualmark Tourism Business Advisor Heather Bailey to existing businesses, those interested in starting a business, careers in business and professional development. While focused on tourism related businesses this is open to any type of business. We especially welcome young Chatham Islanders thinking about or starting your careers.

Heather will cover the following topics and share her extensive business knowledge in:

- Economic and financial considerations and developing your plan
- Social and People legal requirements, employment and building your team
- Environmental Sustainability
- Health, Safety and Wellbeing Planning

We can also set up one-on-one time following the seminar.

**About Heather:**



Having spent her entire career in the New Zealand tourism industry, Heather has extensive experience having held senior roles in coaching, tour operations, car and camper van rentals, and accommodation businesses. Having worked alongside numerous accommodation and adventure activity providers across the country, and with experience of having been put through the evaluation process many times as an operator, Heather has an in-depth understanding of the key requirements for success in both large and small tourism businesses and strives to provide relevant insights to the partners she works with. Her aim, as a Qualmark Tourism Business Advisor, is to add value to every business she works with.

If you are planning to come, please register by emailing:

Jackie Gurden [manager@chathamislands.co.nz](mailto:manager@chathamislands.co.nz) or  
Holly Cunningham [hollymarionc@gmail.com](mailto:hollymarionc@gmail.com)

